



High Point, NC, 30 November, 2004 - System Concepts, Inc (SCI), a leading software solution provider for the \$1.3 billion RFID industry, announces that Cross Automation with headquarters in Belmont, NC, a Division of the Cross Company, has signed a channel partner agreement to promote SCI's TraxWare™ RFID Software Solutions. Cross Automation is uniquely positioned as an industrial automation solutions provider to sell TraxWare Asset Location and Industrial Process Control RFID solutions into its target market desiring RFID applications for the manufacturing, asset management, warehousing and EPC compliance markets.

SCI deploys the TraxWare RFID software suite through a network of qualified OEM and Value Added Reseller partners who require RFID solutions for their vertical markets. TraxWare enables partner OEMs and VARs to deploy RFID integrated solutions quickly, using "off the shelf" RFID hardware from the major RFID manufacturers and without custom software development. TraxWare RFID products reduce risks of operational problems in RFID deployments with easy to configure modules and RFID diagnostic tools. Per L. Allen Bennett, President and CEO of SCI, "We are pleased to have Cross Automation on board as a channel partner. Their intimate market knowledge is a good fit for our asset location and process control RFID solutions. Cross is a focused operation that will quickly integrate Traxware into their product offerings and we look forward to a productive partnership with them."

TraxWare is a modular software solution that enables functional RFID operations between enterprise systems and a company's network edge. Traxware applications are packaged as TraxWare ControlPoints™ & TraxWare EdgeBots™. All modules are designed for maximum compatibility and interoperability across most RFID tags and readers.

TraxWare ControlPoints, based on Web Services and Microsoft's .NET architecture, are vertical solutions built for the following markets:

- MasterTrax™ *RFID Manufacturing and Industrial Process Control*
- WhereTrax™ *Real-Time Location Services (RTLS) for asset tracking/location*

Each market-specific TraxWare ControlPoint application features: data collection and filtering; reader intelligence and control; interfaces for third-party enterprise systems; Analytics, Performance, and Diagnostics; Asset Management; and Administration.

TraxWare EdgeBots are RFID task oriented applications and configured per the operating requirements at the customer's site. TraxWare EdgeBots manage RFID data collection, filtering, tag reading / writing, and label printing, and interoperate with most industry reader and tag systems.

About System Concepts, Inc.

Founded in 1984, SCI provides RFID and AIDC software solutions that enable successful RFID installations in the manufacturing, process control, asset tracking and EPC/DoD compliance markets. SCI's solutions leverage the company's RFID expertise and generate a lasting and measurable impact for customers transitioning to RFID technology. The company's flagship product, TraxWare, is deployed in RFID operations, large and small.

SCI is one of the first RFID software solutions to be available for OEM developers and Value Added Resellers through the ISV channel. VARs, OEMs, and ISVs interested in our TraxWare solutions may contact the company at sales@sysconcepts.com.

WWW.SYSCONCEPTS.COM

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TraxWare, ControlPoints and EdgeBots, MasterTrax, WhereTrax, and PackTrax are registered trademarks of System Concepts, Inc. All other trademarks are the property of their respective owners.

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