



System Concepts, Inc. changes its name to Entigral Systems

15 August 2008 - High Point, NC - System Concepts, Inc. launches its new name **Entigral Systems** and website **www.entigral.com** to coincide with RFID World 2008 being held in Las Vegas on September 8-10, 2008. The name change reflects the company's exclusive focus on marketing its TraxWare®-based software solutions into vertical markets through its sales channels, thereby asserting its position as the leading provider of strategic asset tracking solutions in selected industries.

TraxWare is a software platform used to build sophisticated enterprise asset tracking applications and forms the foundation for a new generation of infrastructure software that combines enterprise systems, workstations, remote sensors, and disconnected mobile computers to identify and track individual entities amid large numbers of similar entities, and to pinpoint the current and historical status of any entity. TraxWare is currently installed in Fortune 5000 companies and government agencies.

L. Allen Bennett, President and CEO of Entigral Systems said, "Though our name has changed our commitment to the markets we serve has not. Entigral Systems continues to assist our customers and channel partners as they install asset tracking solutions, and we continue to provide the exemplary customer service and software solutions that our customers have come to expect!"

About Entigral Systems

Founded in 1984 as System Concepts, Inc., Entigral Systems is a leading vendor of asset tracking systems based on sensors, serialization, and advanced data collection. Entigral System's solutions leverage the company's RFID expertise and generate a quick return on investment for customers deploying new sensor-based technologies like RFID. The company's flagship product, TraxWare, is installed in RFID operations large and small. Entigral Systems sells to enterprise customers in the manufacturing, government, pharmaceutical, logistics, and transportation industries. Entigral Systems sells customized-off-the-shelf tracking applications for warehouse management, inventory management, closed-loop tracking, capital asset tracking, real-time location, work in-process management, supply chain execution, and access control.

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For more information about Entigral Systems and its solutions, please visit **www.entigral.com**.

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